

ORDER



Orders
Order / Rev: 47908
Alt Order #: 09785855
Product Desc: FLE&T
Estimate: 475
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/08/12 / 08/10/12
Order Type: CIA - C

CBS 47

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: MEDIA AD VENTURES
Buying Contact:
Billing Contact:
 8136 OLD KEENE MILL RD
 SPRINGFIELD, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Floridians for Ethics & Truth
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	24	\$21,920.00	\$18,632.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	24	\$21,920.00	\$18,632.00	0.00
Totals	24	\$21,920.00	\$18,632.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
CBS 47	35%	\$21,920.00
Market	100%	\$62,628.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	65%	\$40,708.57
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTEV	08/10/12	08/10/12	Jaguars Pre-Season	CM	7:30 PM-11:00 PM	----F--	:30	2	\$3,600.00	P-2	0.00	NM	2	\$7,200.00
JAGS V NY no mike															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		2				\$3,600.00		0.00			
E 2	WTEV	08/10/12	08/10/12	The Price is Right	CM	11:00 AM-12:00 PM	----F--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
The Price is Right															
PRICE IS RIGHT 2 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----F--		2				\$600.00		0.00			

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E 2	WTEV	08/10/12	08/10/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM----F--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
PRICE IS RIGHT 2 1														
E 3	WTEV	08/13/12	08/13/12	The Price is Right The Price is Right	CM	11:00 AM-12:00 PM-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
PRICE IS RIGHT 2 1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----			1	\$600.00		0.00				
E 4	WTEV	08/09/12	08/09/12	Young & The Restless Young & The Restless	CM	12:30 PM-1:30 PM---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
YOUNG&RESTLESS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	---T---			1	\$800.00		0.00				
E 5	WTEV	08/10/12	08/10/12	Young & The Restless Young & The Restless	CM	12:30 PM-1:30 PM----F--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
YOUNG&RESTLESS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	----F--			2	\$800.00		0.00				
E 6	WTEV	08/13/12	08/13/12	Young & The Restless Young & The Restless	CM	12:30 PM-1:30 PM-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
YOUNG&RESTLESS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----			1	\$800.00		0.00				
E 7	WTEV	08/09/12	08/09/12	Bold and the Beautiful Bold and the Beautiful	CM	1:30 PM-2:00 PM---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
BOLD&BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	---T---			1	\$800.00		0.00				
E 8	WTEV	08/10/12	08/10/12	Bold and the Beautiful Bold and the Beautiful	CM	1:30 PM-2:00 PM----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
BOLD&BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	----F--			1	\$800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTEV	08/06/12-08/12/12		Bold and the Beautiful			1:30 PM-2:00 PM	----F---	:30	(\$800.00)	0.00	NM		
See MG 8.2														
[No Avail]														
2	WTEV	08/10/12-08/10/12		Young & The Restless				----F---	:30	(\$800.00)	0.00	NM		
Ⓜ See MG 8.3														
[Buyer Rejected]														
3	NTEV	08/13/12-08/13/12		Young & The Restless				M-----	:30	\$800.00	0.00	NM		
Ⓜ MG for 8.2 08/10														
[MG within Flight]														
E 9	WTEV	08/13/12	08/13/12	Bold and the Beautiful Bold and the Beautiful	CM	1:30 PM-2:00 PMM-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
BOLD&BEAUTIFUL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	M-----			1	\$800.00		0.00				
E 10	WTEV	08/09/12	08/09/12	The Talk The Talk	CM	2:00 PM-3:00 PM---T---	:30	2	\$640.00	P-1	0.00	NM	2	\$1,280.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	---T---			2	\$640.00		0.00				
E 11	WTEV	08/10/12	08/10/12	The Talk The Talk	CM	2:00 PM-3:00 PM----F--	:30	2	\$640.00	P-1	0.00	NM	2	\$1,280.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	----F--			2	\$640.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 11	WTEV	08/10/12	08/10/12	The Talk The Talk	CM	2:00 PM-3:00 PM ---- F--	:30	2	\$640.00	P-1	0.00	NM	2	\$1,280.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	---- F--			2		\$640.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTEV	08/06/12-08/12/12		The Talk		2:00 PM-3:00 PM		----- F----	:30	(\$640.00)	0.00	NM		
See MG 11.3 [No Avail]														
3	NTEV	08/13/12-08/13/12		The Talk		2:00 PM-3:00 PM		M-----	:30	\$640.00	0.00	NM		
Ⓜ MG for 11.1 08/10 [MG within Flight]														
E 12	WTEV	08/13/12	08/13/12	The Talk The Talk	CM	2:00 PM-3:00 PM M-----	:30	1	\$640.00	P-1	0.00	NM	1	\$640.00
TALK-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----			1		\$640.00		0.00			
E 13	WTEV	08/09/12	08/09/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM --- T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
JUDGE JUDY B<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- T---			1		\$650.00		0.00			
E 14	WTEV	08/09/12	08/09/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM --- T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
JUDGE JUDY B<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- T---			1		\$650.00		0.00			
E 15	WTEV	08/13/12	08/13/12	M-F 7p Judge Judy	CM	7:00 PM-7:30 PM M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
JUDGE JUDY B<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----			1		\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTEV	08/13/12-08/19/12		M-F 7p		7:00 PM-7:30 PM		M-----	:30	(\$650.00)	0.00	NM		
See MG 15.2 [Program Change -No Return]														
2	WTEV	08/10/12-08/10/12		Action News @ Noon				----- F----	:30	(\$650.00)	0.00	NM		
Ⓜ See MG 15.3 [Buyer Rejected]														
3	NTEV	08/14/12-08/14/12		Action News @ Noon				- T-----	:30	\$650.00	0.00	NM		
Ⓜ MG for 15.2 08/10 [Approved by Buyer]														
E 16	WTEV	08/09/12	08/09/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM --- T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- T---			1		\$650.00		0.00			
E 17	WTEV	08/09/12	08/09/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM --- T---	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--- T---			1		\$650.00		0.00			
E 18	WTEV	08/13/12	08/13/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
TWO & HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	M-----			1		\$650.00		0.00			
E 19	WTEV	08/09/12	08/09/12	Letterman Letterman	CM	11:35 PM-12:35 AM --- T---	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

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Alt Order #:	09785855
Flight Dates:	08/08/12 - 08/14/12

Advertiser:	Floridians for Ethics & Truth
Product Desc:	FLE&T
Estimate:	475

CBS 47

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	WTEV	08/09/12	08/09/12	Letterman Letterman	CM	11:35 PM-12:35 AM	---T---	:30	1	\$220.00	P-1	0.00	NM	1	\$220.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/06/12	08/12/12	---T---		1		\$220.00		0.00					
													Totals	24	\$21,920.00